

Meridian Anti-Drug Coalition *General* Meeting Minutes Meridian Police Department, 1401 E. Watertower January 17th, 2019

Attendees (17): Ternel Martinez, Earl Scharff, Brandon Frasier, Tammy Satterfield, Susie Stertz, Betty Applegate, Scott Colaianni, Nichole Herold, Chelle Montana, Howard Davis, Dawn Tolan, Joe Marti, Brookelyn Kiehl, Caroline Messerschmidt, Sarah Herrick, Cheryl Mulvihill, Kendall Nagy

TIME	SPEAKER & AGENDA ITEMS	MEETING MINUTES
Sarah H	lerrick, Fill-in for MADC Secretary Stephany	Galbreaith
4:00	<ul> <li>Cheryl Mulvihill, Anti-Drug Coordinator</li> <li>Welcome &amp; Introductions</li> <li>December 20th Meeting Minutes (sent out via email)</li> </ul>	<ul> <li>sign-in sheet signed by all attendees</li> <li>Ternel motion, Earl second, all approved minutes</li> </ul>
4:05	Kendall Nagy, Director         • Updates:         • Chronic State Viewing at Capitol         • Treasure Valley Opioid Crisis Workgroup         • Strategy Implementation:         • Constituent Education         • SRO K9	<ul> <li>A Chronic State viewing was held at the state house last week. Had over 70 attendees, 30 were legislators, five were from Meridian (Senators Grow, Martin and Winder, Representatives Dayley, Ellis and Harris). Private invite only for legislators and their staff organized by Drug Free Idaho, Community Coalitions of Idaho and Idaho Office of Drug Policy. The documentary was 36 minutes followed by over an hour of questions and discussion. Majority of the questions from legislators were questions trying to understand the difference between cannabis, hemp and cbd, to better understand what they may be voting on. There were four people on the panel including Rob Stevenson, Dawn Tolan, and from Colorado: ER Dr. Brad Roberts and Forensic Chemist Lynn Reimer. It was great to have the school representation from Dawn.</li> <li>Keep Idaho campaign promoted at the viewing. Cheryl will pick up 200 booklets on Monday to pass out.</li> <li>Stephanie Kendall at BPD reached out to invite MPD and MADC to partner on education efforts. The attached SAVE A LIFE flyer has information about Idaho's Good Samaritan Laws and Narcan. Please disseminate it widely and if you need copies let Kendall know.</li> <li>We had a CEC meeting talking about constituent education and creating a quick guide to get out. Community members want to get involved but do not know how. If you have any ideas on that and what it would look like and what to include. Alternatively, if you have any other ideas to help implement into the community. Want it to be a helpful resource.</li> <li>Discussion regarding creating a committee for fundraising:         <ul> <li>Creating a committee with experience in raising funds to collaborate on coming up with ideas to raise the \$85,000.</li> </ul> </li> </ul>

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	<ul> <li>Update on what the fundraising is about: MADC has agreed to raise the money to establish the SRO K9 in the schools. We have approval from all the partners. West Ada and the City have agreed to split the cost to sustain the program for the life of the K9. There has been attempted contact with the GM at Kendall Ford of Meridian. Kendall's plan is to reach out, offering them to collaborate with MADC, with youth, law enforcement and school district. Will also reach out to others if we do not hear back.</li> <li>Ideas to help get the word out regarding the fundraising: getting social media involved.</li> </ul>
	• Finance working on the possibility of a donate option on the Facebook page. Any money raised beyond the initial, will help sustain the program.
	<ul> <li>2018 Ford Explorer AWD is needed. That is the bulk of the expense.</li> </ul>
	<ul> <li>Sgt. Frasier: the total cost for vehicle is approximately \$40,000. Walmart is good for donations.</li> <li>Officer Albers, who worked as a K9 handler in California, would reach out to them for donations in the K9 programs.</li> </ul>
	<ul> <li>Lt. Colaianni: There is also previous California handler Officer Young who had the same success.</li> <li>Kendall: I also will be looking into any grant options for this. However, waiting for the grants to open. There was also interest from a citizen regarding shirts. This may be another fundraising option. We have trading cards for the K9, which are a huge hit; maybe putting them on shirts can be an idea.</li> </ul>
	Open discussion for further ideas on fundraising:
	<ul> <li>Susie: two sons in the car business, Peterson loves to give donations. Would like to be on the committee to see if I can help.</li> </ul>
	• Kendall: working with local car dealers is a great opportunity. We will start in Meridian and branch out from there. Maybe asking Walmart and others to help equipped the vehicle for the K9. A fun-run was also an idea that was brought to my attention.
	• Ternel: Go fund me page? Easy to set up.
	• Sgt. Frasier: Good idea to look into, establish social media campaign. A couple of other ideas of PR to get this out, other agencies have done naming the dog or video production of the process. Another idea would be to get a possible pound dog, but there are complications with that. This fall the department will be buying two more K9's and will be sending to training in the fall as well. The idea would be to have the SRO go with them to training to save on training eliminating sending them out of state.
	<ul> <li>Kendall: looking for leadership to help with creating a committee for fundraising. Putting it out for strategy looking or someone to head this or be involved. In addition, we have Hailey Arnold who wants to be part of this as well.</li> </ul>

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	<ul> <li>Cable ONE Movie Night</li> </ul>	<ul> <li>Nichole: I will be apart but I cannot head.</li> <li>Kendall: maybe we start with a unified message and look at the calendar to see what events are coming up. And look at social media as well.</li> <li>LT Colaianni: I think they take up a percentage. I believe it will be generally well received and the message and the story. The story is the important piece.</li> <li>Susie: maybe they take about 3%. Great thing to use.</li> <li>Brooklyn: What is the goal and mission of the K9?</li> <li>Kendall: The mission and goal aligns with the mission of the coalition; to strengthen our community through substance abuse prevention. The K9 assigned will work exclusively in the schools to reduce the prevalence of drugs creating a safer space conducive to learning. When there is an announcement of the sniff, it puts students on alert on and they are less likely to bring drugs to school. From talking with administration, it reaches the entire student population. The idea is the K9 will travel around; we are working on those exact details with the SRO Lieutenant and SRO Sergeant.</li> <li>LT Colaianni: They will be a floating unit, if we have a problem school, unless there is a sniff plan, the SRO is assigned to West Ada School on a daily and money raised for this specifically. However, not only as enforcement but as a prevention and education.</li> <li>Kendall: I will work on stream lining the PR message and research the go fund me and the social media. Start having the conversation in the community and see what ideas will be generated.</li> <li>Nichole: Maybe, a T-shirt with dog on front on back sponsors or partnership.</li> <li>Kendall: CableONE movie night is a City sponsored event that we participate in. In the past, we have paid with grant funding. We are looking for a community sponsor to cover that cost for us to be there. The MADC booth includes interactive and fun prevention education such as FREE polaroid's as part of the Natural High Campaign, impaired vision goggle demonstrations and Parent Prevention Packe</li></ul>
4:45	<ul> <li>Cheryl Mulvihill, Anti-Drug Coordinator</li> <li>Updates: Tobacco Compliance Checks</li> </ul>	MADC will implement tobacco compliance checks working with Sgt. Gonzalez.
	<ul> <li>Upcoming Events: Cabin Fever Reliever (SAT) 2/16   Victory Middle School Education Night (T) 2/19   ID Prevention &amp;</li> </ul>	• Cheryl: Cabin fever reliever, in Nampa at the Karcher mall (flyer attached) approximately 800 kids come out to the event. Needing adult volunteers to help with the youth for the Natural High Booth, there are four shifts with four time slots. White board with their natural high, to help with education

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	Support Conference 4/17-19	with drug prevention. Drug packets given to adults with drug test kits. Lots of interaction with adults			
	DEA Rx Take-Back (SAT) 4/27	<ul> <li>and youth. All day event.</li> <li>Kendall: Idaho prevention conference 4/17-4/19 great conference at BSU, sharing ideas and learning. Drug trends in the school free education event 1/24. (Jermaine Galloway has moved.)</li> <li>***Reminder at the March MADC meeting, volunteer year of year award nominations and annual Kaizen assessment.***</li> <li>Cottonwood Creek Behavior Health <ul> <li>Cheryl: opened on Monday, hospital similar to Intermountain but here in Meridian. They had filled their open beds by Tuesday. Currently have 24 beds but will evnetually hold 70.</li> <li>Kendall: Attended open house week prior to opening, and they are working closely with our Law Enforcement. Flyers in the lobby.</li> <li>LTColaianni: Both psych and substance. Dual purpose, adults only.</li> </ul> </li> <li>DEA take back 4/27,</li> </ul>			
		<ul> <li>Cheryl: We are partners with Blue Cross Idaho at Eagle and Pine and trying to work with Crime Stoppers for shred truck.</li> </ul>			
4:50	Open Discussion: additional updates, feedback, ideas, questions, etc.	<ul> <li>Kendall: resources to share-(book) "Tell your children about the truth about marijuana, mental illness and violence." –By Alex Berenson. Netflix doc "murder mountain" LT Overton also reached out, "Beautiful Boy" dealing with topics at hand.</li> <li>Howard: cabin fever in one room in the mall coat factory room. Free event, we teach kids how to</li> </ul>			
		cast and fishing. PD brings fingerprint unit to use. Coloring contest. Lots of events and try to put together bag to all kids. With bookmarks from MADC, bubble gum, pens, business cards.			
		<ul> <li>Susie: looking for a community projects that the elks can be involved in. We have a \$10,000 grant geared towards youth and drug education. If we get an idea that works well we can have the grant for three years in a row. Needs to be submitted by 9/1 and then they will decide in October.</li> </ul>			
	4:55pm Meeting Adjourned				
*Next Meeting: February 21st, 4pm at Meridian Police Department Thank you for your leadership, working to prevent substance abuse in our community.					
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