



**MERIDIAN ANTI-DRUG
COALITION**
**STRENGTHENING
OUR COMMUNITY**

MINUTES: Meridian Anti-Drug Coalition General Meeting
Meridian Police Department, Media Room or *Zoom
1401 E Watertower St, Meridian, ID 83642
April 17, 2025 | 4-5PM

15 ATTENDEES: (13 In-person) Kendall Nagy, Hailey Blogg, Neven Lusambe, Earl Scharff, Syler Maben, Caylee May, Danielle Fanopoulos, Terry Austin, Nichole Demorest, Kati Chauvin, Jordan Robinson, Susie Stertz, Zechariah David (2 Via Zoom) Brenda Willson, Jamie Donley

TIME	SPEAKER AGENDA ITEMS	NOTES
4:00	Kendall Nagy, Director: Additions to Agenda? Welcome & Introductions	(all) sign-in, introductions
4:05	Hailey Blogg, Secretary: 3/20/25 General Meeting Minute vote (sent out via email), High School presentations, Market, CEC May Meeting, Move Night Sponsor	(Secretary) record attendees, take minutes; special attention to action items & votes (all) vote to amend or approve minutes- motion, second, all in favor, anyone opposed? Motion for March Meeting Minutes. 1 st – Earl, 2 nd – Danielle. All in favor. (Hailey) Presented to 12 high school health classes on the long-term risks of substance use. Collaborated with Officer Rodriguez at Mountain View and Officer Allison at Owyhee. Good conversations and engagement. Worked opening day of the Mainstreet market. Low turnout, but the weather was not great. Good interactions with those who did attend. CEC May Meeting: Kendall will be out of town, and I will be running the CEC and General Meeting. For CEC members, please send me an impact statement (if you'd like) and any additional goals you have for this year so we can see which sectors can collaborate. We are still looking for a Movie Night sponsor. It is \$600 and includes a table and the opportunity to show a 30-second PSA before the movie shows. Update 4-18-25: sponsor will be Wienhoff Drug Testing. (Kendall) CEC is an acronym for Coalition Executive Committee. The May General Membership Meeting will have a guest speaker from the Bridge.
4:10	Executive Committee, Sector Representatives (SRs) Caylee, Youth SR: Do The Right Fair Danielle, Youth Serving SR: (responded, no updates) David, Substance Abuse SR: Absent	SR Action Items: help promote Dinner Night & Rx Take-back (flyers available) (Caylee) I got to see the Hidden in Plain Sight Trailer in action at the Do the Right Fair. Low turnout but fun event overall. I helped with Mainstreet Market and attended the High School Presentations with Hailey and Officer Rodriguez. I talked about MADC and how students can get involved. I also attended the volunteer appreciation lunch and got to meet the Mayor. The ELKS video was submitted, should find out soon if we won. (Susie) I should find out at the Grand Lounge Meeting in July. We'll preview it then. The video they created was really good. (Hailey) I want to give Caylee a shoutout for getting more youth involved and always advocating for MADC. Great job. (Danielle) Looking into the possibility of hosting Recovery Breakfast for 2025. Was able to get MADC a free table at the Northwest Alcohol Conference. (Kendall) We are super appreciative of that, thank you! (Danielle) Northpoint is now doing a detox only stand alone, allowing people a safe place to detox if needed. At this time we are only accepting commercial insurance. (David) will resume role as a general member. Absent. (Kendall) David stated his new job and commitments make general membership a better fit for his schedule.



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	<p>Yoonwa Tiffany, School SR: Absent</p> <p>Jake, Religious SR: Absent</p> <p>Earl, Parent SR: ICOM Health Fair</p> <p>Jordan, Media SR:</p> <p>Robert, Law Enforcement SR: Absent</p> <p>Brenda, Healthcare SR:</p> <p>Kati, Government SR: multiple updates</p> <p>Susie, Civic SR:</p> <p>Anne, Business SR:</p>	<p>(Yoonwa Tiffany) Absent. (Kendall) Tiffany will co-serve with Yoonwa as School Sector Reps.- we had a year end meeting and discussed prevention strategies, violation data, and plans for next year.</p> <p>(Jake) Absent. (Kendall) We met with Jake to find a place for the KiKi bust and plaque. We are thinking about having him in City Hall Council Chambers. Susie, are you still planning on doing the plaque with the officers?</p> <p>(Susie) Yes. It should be ready soon. (Kendall) Shoutout to Jake for helping assemble Rx resource bags.</p> <p>(Earl) Attended ICOM with Kendall, started slow but had 35-40 people. Good conversations. Also, will be helping at the Unaltered State event.</p> <p>(Jordan) Sending Media Release for Rx Take-back tomorrow so it can be distributed. Also, we are having a Workshop for people interested in a career in Law Enforcement. It will be on May 17th. Please register with this link if you are interested.</p> <p>(Robert) Absent. (Kendall) Robert co-taught with Hailey in the classrooms and sent pictures of vapes.</p> <p>(Brenda) Region 4 Behavioral Health Board is getting ready to accept applications on mini grants. More info on applications coming soon. Those applying for the grant need to correlate or respond to mission and vision of department. May is Mental Health Awareness Month and on May 17th 10AM – 2PM FYIdaho is having a resource fair at Boise Brickhouse. So far 44 families RSVPed. Booths with bingo cards and some attendees will receive Zoo tickets. Free food, raffle prizes, great opportunities. MADC will not have someone specifically there but will set out MADC resources. Will be reaching out to Hailey for Movie Night (done).</p> <p>(Kati) Next week Unaltered State movie night. Kanack Attack tacos, door prizes. Going on the news to highlight with Tiffany Myers. Right now 46 people RSVPed, hoping for 75. (Kendall) Thank you Jordan for Ch. 2 connection. (Kati) Looking for new way to collect Catch My Breath survey data using AI. Bringing the brain to a few different events. A few different webinars are coming up. Career Technical Education students are making content for us, related to substance abuse prevention. I taught them about vaping prevention and stress management. Got approval from Owyhee HS, to have it screened and they need extras. If you have time, we could use you! I'll send a calendar invite to send along. (Please email Kati if interested.)</p> <p>(Susie) Busy with taxes. Just getting Caylee's video submitted to Elk's and will know if they won by July. (Kendall) Robert has a couple questions regarding the Wallace trip. (Susie) Changed presentation from Friday to Saturday. (Kendall) Can you please email the information. Robert would like to bring his family. Please keep us posted. One of our School Resource Officers was nominated and awarded the KiKi Camerena Award which is acknowledging the prevention work the officer does in the community. (Susie) Did you want a picture of KiKi?</p> <p>(Kendall) Yes.</p> <p>(Anne) Absent.</p>
4:30	Kendall:	<p>(staff) LEAD proposal, 1on1 meetings, CIA documents, <i>Hidden in Plain Sight</i> trailer, legislation, event coordination (all) volunteers needed for events on 4/22, 4/30, 5/22 (Public Works Expo), 5/23</p>



Do The Right Fair, Legislation,	(Kendall) Trailer at Do the Right, positive feedback despite low turnout at event. Will continue to refine use of trailer. Smokescreen 11 min. preview shown on loop at booth. Legislative session wrapped up, best session related to drug policy. We were especially happy to see H271 Advertising of Illegal Products and HB7 Marijuana Possession Fine passed. (Nichole) What about marijuana being on the ballot again this year? (Kendall) There is a ballot initiative through Kind Idaho, if they get enough signatures, it will be on the ballot in 2026. (Nichole) We would use the 30 second Smokescreen trailer in all 7 of our clinics. (Kendall) Tides are starting to turn. People are seeing what is happening with legalization and its impact on mental health. (Hailey) The ballot initiative through Kind Idaho used to be medical but now it's full legislation. (Kendall) We do need volunteers for a couple events. Save My Family & Summer Reading Kickoff (fulfilled). (Kati) I will help with Summer Reading Kickoff. (Hailey) I could use one more volunteer for that event (fulfilled). (Kendall) Regarding the Sector Coalition Involvement Agreements (CIA), we are switching Danielle and Brenda's sector representation. (Danielle) Can we change the name of mine? Substance Abuse is outdated. (Hailey) What about Substance Misuse? We should see if it's changed Nationally. (Kendall) the Healthcare Sector is the only open position. It is defined as an individual allowed to provide physical, mental, or behavioral healthcare services. If we are ready to vote on the Sector Reps for the year ahead, we need a motion to approve all the sector representatives accept David Phillips who opted to resume his role as general member. Susie – 1 st , Brenda – 2 nd . All in Favor. None opposed. (Kendall) We appreciate the participation in the annual survey, thank you to all those who participated! The results were very positive. When asked "What would you like to learn more about?" responses included monthly stats on types of drug use and age of users, WASD to address how they support mental health needs while balancing educational needs, updated research on drug use (i.e. stimulants v. depressants). The question about the most common drugs being abused was on par with what we see. The question asking if we are missing prevention strategies from our community and/or coalition prompted the following comment – working on upstream prevention, parental, and family engagement. Staff will work to integrate this feedback into our goals and objectives for the year ahead.
Sector Reps.,	
Satisfaction Survey,	
Smokescreen,	(Kendall) What do you think is the best pitch for Smokescreen in a 30 second PSA? The most important points? (Susie) We need to tell people that they need to know they have no idea what this could do in their community. (Kati) How can you appeal to those people? Follow up question – rhetorically, do you want to be logical, realistic, or emotional? Decide what message to get across first. How to get the message across to youth? (Zechariah) Emotional, I am hesitant. It's not a good basis of the argument. Making things more realistic, feeling like what the actual impact could be. (Caylee) Logical and realistic. Include stats. When I see a number that stands out to me. (Syler) More realistic view or approach. When it's geared toward youth, level with them. (Caylee) I feel like even in the classroom, stats work. (Danielle) The scare tactics don't work anymore. (Hailey) We need to figure out what age range we want to target. (Kendall) There are different focuses. Checking with legal and deciding



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	Volunteer Appreciation	the best place to host the videos. (Earl) Maybe we can show the documentary preview at State of City, put it in the slideshow. (Kendall) Let me see how I can shorten it and ask if that would be a possibility. Congratulations to the following Volunteer of the Year Nominees: Jacob Cluff, Susie Stertz, Caylee May and Tiffany Myers! We appreciate you and your service has been acknowledged by your fellow coalition members. The 2025 Volunteer of the Year is Kati Chauvin! Congratulations to everyone and thank you for being such strong advocates for prevention! It is a pleasure to work beside you.
4:50	Open Discussion: community partner announcements	(Nichole) Foundation for a Drug Free World , has a bunch of materials for the schools. Wienhoff has some available in their lobby.
5:00pm Adjourn Meeting Next MADC Meetings: May 15th CEC Meeting at 3PM General Meeting at 4PM May is Mental Health Awareness & Suicide Prevention Month <i>*June meeting is cancelled due to Juneteenth holiday. See you July 17th.</i>		